

### **Willful Blindness Why We Ignore**

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### **Willful Blindness: Why We Ignore the Obvious: Amazon.co.uk ...**

In Willful Blindness: Why We Ignore the Obvious at Our Peril (public library), serial entrepreneur and author Margaret Heffernan examines the intricate, pervasive cognitive and emotional mechanisms by which we choose, sometimes consciously but mostly not, to remain unseeing in situations where "we could know, and should know, but don't know because it makes us feel better not to know."

### **Why We Ignore the Obvious: The Psychology of Willful ...**

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### **Willful Blindness: Why We Ignore the Obvious at Our Peril ...**

Margaret Heffernan argues that the biggest threats and dangers we face are the ones we don't see--not because they're secret or invisible, but because we're willfully blind. A distinguished businesswoman and writer, she examines the phenomenon and traces its imprint in our private and working lives

### **Willful Blindness: Why We Ignore the Obvious at Our Peril ...**

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### **Willful Blindness: Why We Ignore the Obvious at Our Peril ...**

Willful Blindness. Willful Blindness: Why We Ignore the Obvious at our Peril was first published in 2011. In her latest book, Heffernan argues that the biggest threats and dangers we face are the ones we don't see - not because they're secret or invisible, but because we're willfully blind.

### **Margaret Heffernan - Willful Blindness**

Willful Blindness: Why We Ignore the Obvious at our Peril was first published in 2011. In her latest book, Heffernan argues that the biggest threats and dangers we face are the ones we don't see - not because they're secret or invisible, but because we're willfully blind.

### **Margaret Heffernan - Willful Blindness**

"When we care about people, we care less about money, and when we care about money, we care less about people." — Margaret Heffernan, Willful Blindness: Why We Ignore the Obvious at Our Peril

### **Willful Blindness Quotes by Margaret Heffernan - Goodreads**

Willful Blindness: Why We Ignore the Obvious at Our Peril - Kindle edition by Margaret Heffernan. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading Willful Blindness: Why We Ignore the Obvious at Our Peril.

### **Willful Blindness: Why We Ignore the Obvious at Our Peril ...**

Summary of Willful Blindness - Why we ignore the obvious at our peril by Margaret Heffernan (Summarised by Paul Arnold - Facilitator and Trainer - If you like to be put on the free mailing list each month then email me at paul\_arnold@me.com)

### **Summary of Willful Blindness - Why we ignore the obvious at ...**

Read "Willful Blindness Why We Ignore the Obvious at Our Peril" by Margaret Heffernan available

from Rakuten Kobo. Sign up today and get \$5 off your first purchase. "With deft prose and page after page of keen insights, Heffernan shows why we close our eyes to facts that threaten...

**Willful Blindness ebook by Margaret Heffernan - Rakuten Kobo**

Willful Blindness: Why We Ignore the Obvious at Our Peril. There are things we do not see, because we choose not to, because, in the words of Margaret Heffernan, "we are willfully blind." If you are not familiar with Margaret Heffernan, she is a Texan born, Cambridge-educated, raised in the Netherlands, entrepreneur.

**Willful Blindness - Preach The Story**

Willful blindness - why we ignore the obvious at our peril. The Murdochs have been accused of ignoring what was happening at News International. Their "wilful b . Sign-up. By Margaret Heffernan ; When Adrian Sanders asked the Murdochs, during their appearance before the House of Commons culture, media and sport select committee on Tuesday 19 July, if they were familiar with the term "wilful ...

**Willful blindness - why we ignore the obvious at our peril**

A book that will open eyes to the most serious problem of our times. In the case of the US Government versus Enron, the presiding judge chose to employ the legal concept of willful blindness: you are responsible if you could have known, and should have known, something which instead you strove not to see.

**Willful Blindness: Why We Ignore the Obvious at Our Peril ...**

A few years ago, Margaret Heffernan wrote a book entitled Willful Blindness: Why We Ignore the Obvious at Our Peril. In the book, Heffernan seeks to examine the reasons and methods by which we choose, sometimes consciously but mostly not, to ignore the obvious. The book is written from an entrepreneurial background with connections to the psychology of making choices. One of the things that ...

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