

Marketing Papers

SMA welcomes the submission of abstracts for the 17th SMA Annual Conference. We're please to announce this year's conference will be held at Embassy Suites Chicago Downtown Magnificent Mile the week of November 6-8, 2019.

Call for Papers — Sport Marketing Association

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May 2019: Data ethics. Lena Roland, Managing Editor of WARC Knowledge, introduces the theme of Admap May 2019: Data ethics. This issue of Admap focuses on data ethics, which analyses how data is collected, shared and used, and the potential for data practices to cause harm.

Admap | WARC's monthly thought leadership report | WARC

As the leading association for sport marketers, the Sport Marketing Association is dedicated to developing mutually beneficial relationships between professionals, academicians, and students around the world through the creation, distribution, and implementation of sport marketing knowledge via networking, scholarly activities, and career ...

Sport Marketing Association

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The Secret to Marketing Success ... Are Boomers Underserved by Digital Marketers? Digital marketers see future lifetime value is always bigger when you're going to live another 50 to 70 years.

Target Marketing - The Secret to Marketing Success

ICDM Call for Paper. The Aim of the Conference Topics of the conference Program Committee Deadlines. The Aim of the Conference. This conference is the thirteen conference in a series of industrial conferences on Data Mining that will be held on yearly basis.

ICDM 2019, Industrial Conference on Data Mining

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American Marketing Association

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TASMAC at a Glance. The Tamil Nadu State Marketing Corporation Limited (TASMAC) is a company incorporated under the Companies Act, 1956 on 23.05.1983 with Registered Office at Chennai...

Home: TASMAC

The Exponent newspaper was founded on September 1, 1881, in Brooklyn, Michigan. We are located at 160 S. Main Street in Brooklyn, on the corner of Lane Street across from Buddy's Mini Mart.

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Event AFCP Annual Conference & Trade Show, April 23-24, 2020. The perfect setting for this annual networking extravaganza - The Westgate Lakes resort & Spa in sunny Orlando, Florida.

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